

NATURE'S ONE, INC.

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Nature's One[®] Contribution to Haiti Relief Efforts January 2010

Baby's Only Organic[®] formulas and PediaSmart[®] nutrition beverages are only available in powder form and must be mixed with clean water. Therefore, Nature's One[®] is unable to send product to Haiti as the country's water supply is either severely compromised or most likely non-existent.

Instead, we have chosen to make a cash contribution to an orphanage in Haiti called *Love a Child*. Fortunately, this orphanage withstood the earthquake and all of its children are safe. However, they are housing orphans and staff from a nearby orphanage that collapsed and are providing food to many other orphanages and organizations each day. Get additional information on their website, www.loveachild.com. We felt a cash donation to this organization is where we can have the biggest impact.

Nature's One[®] has an active donation program throughout the year that is not only triggered by tragedy. From the very first year of our existence, we have contributed to *Feed the Children* both cash and product (where product is directed for use only in the USA). This organization focuses on feeding hungry children around the world as well as in the USA. They are also rushing emergency aid to victims in Haiti. Check out their website, www.feedthechildren.org.

Additionally, Nature's One[®] now contributes to an orphanage in China called *New Day Foster Home*. This orphanage's mission is to provide life-saving surgeries and a loving home to orphans with special needs. Read more at www.newdaycreations.com.

Of course, we also direct some of our annual donations locally by supporting food pantries in our hometown of Columbus, Ohio.

We appreciate our customer's compassion for the victims of Haiti and feel blessed that Nature's One[®] can provide financial support to aid hungry and homeless children.