

NATURE'S ONE® RESPONDS **Arsenic & Other Toxins in U.S. Food Supply**

Nature's One's U.S. based supplier of organic brown rice syrup uses a qualified, world renowned, third-party, independent lab to test arsenic levels in their organic brown rice syrup. Their testing results report undetectable amounts of arsenic at laboratory testing limits.

As an organic manufacturer, Nature's One's primary concern is the amount of environmental chemicals ingested by infants, toddlers and children. Parents can rest assured that Nature's One will test arsenic levels for every lot of organic brown rice syrup and organic rice oligodextrin prior to production.

The arsenic content of a food, in particular the inorganic arsenic, is determined by the arsenic levels of the soil, water, air, fertilizer, pesticides and other chemicals to which the food source has been exposed. Nature's One brown rice syrup is from U.S. rice grown on organic crops. The USDA organic laws prohibit chemicals such as pesticides, fertilizers, and sewage sludge — a known source of heavy metals that can contaminate crops. Our supplier's organic brown rice syrup is certified organic by Quality Assurance International, is in compliance with the USDA's National Organic Program, and complies with California's Proposition 65.

Nature's One® fully supports any effort that calls for regulatory limits on elemental (inorganic, manmade) chemical arsenic in municipal water supply. Just like we call on regulatory labeling for use of rBST hormones in the milk supply, stopping the use of organophosphates pesticides (shown to cause brain development issues) and the use of sewer sludge with its heavy metals being used with conventionally grown (non-organic) farming methods. We also stand with those who call for regulatory control on genetically modified ingredients, the use of pesticides, herbicides, insecticides, and artificial flavors and food dyes that may be carcinogenic in our nation's food supply.

Scientists and academic universities would serve the world well if they looked at genetic engineering of grains and the resulting impact on environment and human health. After all, inorganic arsenic in our environment is the result of scientific and academic failure to report the use of arsenic in pesticides used in farming many decades ago. There is a critical period in agriculture today where the abuses perpetrated by industry can be stopped thereby protecting future health issues that are not yet known.

Nature's One® selected organic brown rice syrup as its carbohydrate source due to its high nutritional qualities. Carbohydrates are one of the crucial dietary sources of energy that supports the brain, enables muscular contractions, and provides the fuel necessary for a baby's rapid growth through 24-months of age. So it is important for a child to get plenty of carbohydrates from good sources. Baby's Only Organic® source of

carbohydrate comes from organic brown rice syrup that requires minimal processing and offers the benefits of slower digestion and absorption of complex sugars that provide a steady supply of energy to a baby.

For the past 15 years, Nature's One has heavily invested in research and development to offer the very best in organic and nutritional science. Today most of Nature's One organic medical nutritionals remain the first and only in their product categories. Our company will continue to invest in R&D to identify alternative ingredients, such as high quality carbohydrates, that will enhance the growth and development of young children.